

REFERENCE SITE.



“MyVenue couldn't have been a better partner to support us through the Miami F1. The event was seamless from a point-of-sale experience. We did 223,000 transactions, about \$7 million in sales; \$500,000 of which were offline because of venue wi-fi challenges. Our fans couldn't tell anything was offline, it was that seamless – and that's exactly what we want.”

~ Sameer Istafa, VP. Chief Technology Officer



2022

year deployed

1,125

POS terminals

65,000

football stadium capacity

70+

events per year



project

Upgrade the venue to a fully cloud-based POS solution, and double the number of terminals to cater to NFL, Formula 1, college football, FIFA World Cup, Miami Open tennis tournament, concerts, and music festival events.

solution deployed



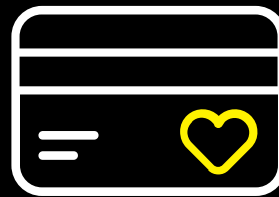
mvPOS

*Hardware
agnostic POS*



mvManager

*Real-time reports,
dashboards & config*



Loyalty

*Third-party
Integration*



AiFi

*Frictionless
Integration*

benefits

Reduce cost

Installing MyVenue's hardware agnostic POS software onto the venue's existing terminals reduced cost & e-waste.

Data visibility

Real-time dashboards and reports can be viewed on internet-connected devices, anywhere and at anytime.

Offline POS

Maximized the venue's ability to accept offline transactions with store-and-forward encryption technology